



CROSSROADS SALES INCENTIVES

IN SUPPORT OF NEW UNIT DEMONSTRATIONS & SALES

AT CHARLES GABUS FORD

FOR ANY DEMONSTRATION & TEST DRIVES



Free Simulator Ticket!

One hr for up to 2 people

All ages for Zombies, Old West Galleries,
Carnival Ducks & more!

**\$35
Value!**

www.crossroadsshooting.com

Color Coded to
Quantify Results



CrossRoads Shooting Sports

5550 Johnston Drive, Johnston Iowa 50131
515.334.8863 Tue-Sat 10a- 8p Sun Noon- 5p

Advance reservation required -
Schedule Online @
<https://www.crossroadsshooting.com/sim/>

Simulator Skill System provides both
entertainment & serious skill development

No Cash Value

UNIT SALES

Customer Has Choice of 3 options for fulfillment @ CrossRoads

ANNUAL MEMBERSHIP FOR 2 PEOPLE

Central Iowa's Premier Shooting Range Facility

- Enjoy No Range Fees
- FasTrac Lane Assignment
- 4 Guest Passes - \$80 value
- 4 Annual Gun Cleans - \$60 value
- Access to Buyers Club for \$29 – 50% Savings!
 - Deeply discounted Ammunition & Gun Purchase program



SIX 1:1 FIREARMS LESSONS

- Train w/ National & International level Competition Shooters
- Male & Female Instructors available
- Customize & Hone Your Firearm Fluency & Skill
- Entry level through Advanced skill building available



CAN'T DECIDE? - \$500 GIFT CARD

- Apply towards the purchase of any product or service
- User at once or incrementally



CUSTOMER FULFILLMENT

| Name | Address | Date of Sale | Salesman | Fulfillment Choice |
|-------------|----------------|---------------------|-----------------|---------------------------|
| | | | | Membership |
| | | | | Training Program |
| | | | | Gift Card |

Simply Complete & Bring to CrossRoads with
proof of Unit Sale





SHOP TRAIN SHOOT